



Consumer Culture from p.B115

BEST PLACE TO SHOP FOR HARD-TO-FIND LABELS

Tucked into a corner on West Marietta Street in the hip west side district, **BELLA AZUL** is the place to shop if you want to stand out in the crowd. With racks of clothing by hip and edgy designers such as Peter Som, Y&Kei, Catherine Malandrino and Great China Wall, the boutique is a fashionista's godsend. With its large denim selection, independent designers' jewelry, as well as bath products, home goods and candles, the lifestyle boutique is well worth a trip from any part of town. Check out the store's Designer Wednesdays, a weekly event in which a different featured designer is marked down 20 percent.

1011-B Marietta St. 404-249-9150.

www.bellaazul.com.

BEST PLACE TO SHOP FOR LOCAL DESIGNERS

It's all too easy to find knock-off handbags, home furnishings and more that claim to be unique, yet inexplicably line every window and display case in the mall. But over at **BEEHIVE CO-OP**, things are a little different. The co-op



CRITICS' CHOICE FOR BEST PLACE TO SHOP FOR LOCAL DESIGNERS: **Beehive Co-op**

showcases clothing, accessories, jewelry, furniture, home decor, bath and body products, and even kids' stuff, all made by local and regional artists. With each artisan renting a space and sharing the duties of minding the store, prices for the literally

unique items stay reasonable. Stop in the first Friday evening of each month for a fashion show, refreshments and 15 percent off your purchase.

1831-A Peachtree Road. 404-351-1166.

www.beehiveco-op.com.

BEST RECURRING RETAIL EVENT

On the first Thursday of each month from 7-10 p.m., local designers converge at Grant Park's Young Blood Gallery for **KRAFTWORK**, a night dedicated to selling the products of local crafters. Indie kids, neighborhood enthusiasts and friends of the artists sip cheap wine and PBRs as they peruse the wares and chat with the creative entrepreneurs. Screen-printed tees, fabric pins, deconstructed skirts and crochet hats are just a sample of what is available each month. Look for great prices and don't be afraid to bargain (and even barter), especially toward the end of the evening when vendors are more likely to give you a deal.

Young Blood Gallery, 629 Glenwood Ave.
 404-627-0393. www.youngbloodgallery.com.

BEST RETAIL SURPRISE

When Cabbagetown's **YOYO BOUTIQUE AND ART SPACE** opened up, we all kept wondering what was in store. Though the shop offers a small selection of vintage clothing, **see Consumer Culture p.B118**